M.B.A. Business Analytics

Programme Outcomes

PO1: Critical thinking

PO2: Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality

PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcomes

PSO1: To facilitate you develop proficiency in the key knowledge areas of business analytics PSO2: To deepen analytical skills and investigate data to establish new relationships and patterns PSO3: To provide practical hands-on experience with statistics programming languages and big data tools

PSO4: To develop understanding in data science and master technology trends of Data Analytics, Big Data, Cloud computing and Machine Learning

PSO5: To have proficiency in using tools and open source software to interpret data

PSO6: To understand and explore problems in business and provide viable solutions using analytics

PSO7: To interpret data as well as projects and tasks that are based on real-life case studies PSO8: To demonstrate use of teamwork, leadership skills, decision making in their future career

M.B.A. Dual Specialization

Programme Outcomes

PO1: Critical thinking

PO2: Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality

PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcome

After Completion of MBA Dual specialization, students will

PSO1: Display competencies and knowledge in key business functions with a special focus on the dual specializations

PSO2: Acquire the skills to communicate effectively

PSO3: Work effectively and professionally in a team of any business organization

PSO4: Develop an understanding to work with multicultural global business environment of both specializations

PSO5: Apply quantitative and qualitative decision making skills to managerial issues

PSO6: Formulate strategies to develop the business and introduce innovative business practices with ethical considerations

PSO7: Have an understanding of leadership theory and demonstrate managerial skills

M.B.A. Financial Management

Programme Outcomes

PO1: Critical thinking

PO2: Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality

PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcomes

After Completion of MBA (Financial Management), students will

PSO1: Display competencies and knowledge in the key business functions with a special focus on financial management

PSO2: Acquire the knowledge of Accounting Software and develop competency to work

PSO3: Understand the various behavioral theories on Financing, Investing & Dividend decisions that impact the growth of the firm

PSO4: Have an in depth knowledge on various services and products of Banking and Insurance PSO5: Apply quantitative and qualitative decision making skills to financial problems

PSO6: Analyze the financial performance of an organization applying various tools that aid in decision making

PSO7: Enhance their knowledge on various financial markets and services to work proficiently with financial markets and institutions

M.B.A. Human Resource Management

Programme Outcomes

PO1: Critical thinking

PO2: Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives

PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcomes

After Completion of MBA (HRM), students will

PSO1: Display competencies and knowledge in all HRfunctions

PSO2: Develop own professional development in HR and exhibit leadership skills in workplace PSO3: Contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes

PSO4: Follow efficient decision making skills in solving HR issues

PSO5: Integrate and synthesize the various approaches to organizational and HR problems within and between disciplines

PSO6: Facilitate and communicate the messages and processes related to the human resources function of the organization

PSO7: Research and analyze information needs and apply current and emerging information technologies to support the human resources function

M.B.A. Infrastructure Management

Programme Outcomes

PO1: Critical thinking

PO2; Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality

PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcomes

PSO1: Acquire basic knowledge of management, its functions, disciplines and its relevance and importance for a successful infrastructure development.

PSO2: Acquire in depth knowledge of specific courses in the Infrastructure Management, including present global perspective with an ability to evaluate, analyse, discriminate and blend existing, indigenous and new knowledge and integrate the same.

PSO3: Analyse and synthesize problems related to infrastructure management by applying critical thinking in a practical and policy context.

PSO4: Evaluate a wide range of potential solutions and to arrive at practical solutions feasibly considering public health and safety, cultural, societal and environmental factors in the core areas.

PSO5: Obtaining information relevant to problems through literature surveys and experiments and applying of research methodology, techniques and tools design analyse and interpret data to view things in broader perspective and contribute individually and group to the technological knowledge and scientific development of infrastructure.

PSO6: Understanding group dynamics, recognise opportunities and contribute positively in scientific research with rational analysis in order to achieve common goals and further the learning of themselves as well as others towards infrastructure management.

PSO7: Develop strategies and procedures for successful implementation of infrastructure projects designed and developed for well-being of the society.

M.B.A. International Business Management

Programme Outcomes

PO1: Critical thinking

PO2: Cultivating Cognitive skills required in the job market

PO3: Effective Communication

PO4: Familiarity with ICT to thrive in the information age

PO5: Cultivating aptitude for research

PO6: Respect for alternate view-points including those conflicting with one's own perspectives PO7: Ability to work individually and as members in a team

PO8: Upholding ethical standards

PO9: Acting local while thinking global

PO10: Commitment to gender equality

PO11: Commitment to Sustainable development

PO12: Lifelong learning

Programme Specific Outcomes

After Completion of MBA (International Business Management), students will

PSO1: Enhance knowledge on fundamental concepts and contemporary issues in international business

PSO2: Understand the application of Information Technology in International Business PSO3: Identify and respond appropriately to differences in business culture and ethics in the international business arena

PSO4: Analyse the growing international business challenges and execute strategies in International business situations

PSO5: Evaluate the issues that arise out of the greater integration of the Indian economy and businesses with the global environment

PSO6: Communicate effectively and efficiently in retailing products from Rural to Global PSO7: Develop competencies to assist MNCs to solve their multi-dimensional global business problems by extending consultancy services

M.B.A. Marketing Management

Programme Outcomes

PO1 Critical thinking

PO2 Cultivating Cognitive skills required in the job market

PO3 Effective Communication

PO4 Familiarity with ICT to thrive in the information age

PO5 Cultivating aptitude for research

PO6 Respect for alternate view-points including those conflicting with one's own perspectives

PO7 Ability to work individually and as members in a team

PO8 Upholding ethical standards

PO9 Acting local while thinking global

PO10 Commitment to gender equality

PO11 Commitment to Sustainable development

PO12 Lifelong learning

Programme Specific Outcomes

After Completion of MBA (Marketing Management), students will

PSO1: Remember the marketing concepts, frameworks and make effective marketing decisions

PSO2: Understand the need for promotional mix and other strategies to increase the sales of a product or service

PSO3: Apply quantitative and qualitative decision making techniques to solve managerial or marketing issues

PSO4: Analyze and synthesize market information and derive insights

PSO5: Create market analysis to measure opportunities and develop marketing strategies

PSO6: Display competencies and knowledge in key business functions

PSO7: Acquire the skills to communicate effectively and work professionally in a team of any business organization